

Speaker Stardom presents

# Cindy Ashton

Award-winning TV Host, Professional Speaker, Singer/Entertainer, & Elite Presentation Strategist

FOX



Inc.



CBS

Despite being born with a 20% chance of living, enduring multiple heart surgeries and living with chronic pain, Cindy rose above her stressors to be a master presenter, TV personality and musical actress. Combining stress management tools with world class presentation techniques, Cindy has a proven track of leading executives and teams to get higher buy-in, increase their influence and double their sales.



Cindy Ashton is the CEO of Speaker Stardom Booking Agency, TV host of Cindy Uncorked on e360TV (186 million screens worldwide), an elite-level presentation strategist, professional speaker and singer. With twenty years of experience, she is an authority on presentation skills, speaking voice, body language, content delivery, and leadership presence. She has received awards from former president Obama and Queen Elizabeth II for her lifetime of volunteerism, and has appeared in multiple media including Investment News and Inc. Magazine.



*Signature Presentations*



## Win the Sale & Gain Buy-In: Riveting Body Language and Voice Tactics to Optimize Your Impact

Confidence is overrated in closing sales and getting buy-in. If a highly confident sales or business person is holding stress in their body, they may come across as insecure or even aggressive or bullying. And that will turn people off.

In this interactive talk, the audience will learn a unique combination of stress management tools along with presence, speaking voice and body language tactics used by world class entertainers. Get ready to magnetize listeners and inspire people to action from the stage, on a sales call, or during networking

## Influential Leadership: Melt Resistance to Change and Inspire Action

New strategic plans, ideas or procedures need to be communicated in a way that excites your team. Body language, vocal expression and the words used in the delivery can make or break if these changes are implemented successfully long term.

In this revealing presentation, the audience will learn how to reshape their message, questioning, and talking points so their team will be thrilled to dive into something new that they can feel good about. This will make them more productive, enthusiastic and ready to follow through.

## Story-tell to Sell: Capture Attention, Establish Credibility & Be Memorable

In attempting to get buy-in, most leaders and salespeople rattle off boring facts, credentials, benefits and other dry materials. A team is left uninspired to follow through and do their best work and prospects don't feel compelled to buy.

In this high impact talk, your audience will learn how to craft a story like an Oscar Winner so they can instantly create an emotional connection, keeps them engaged and builds the desire needed to propel team members and prospects into action.



Top: Cindy on CindyUncorked  
Middle: Lou Diamond Phillips  
Bottom: Cece Winans

I have had the pleasure of experiencing Cindy Ashton present twice now and both times I have walked away inspired by her energy and ability to connect with her audience. We recently had Cindy join us at our Royal LePage National Sales Conference. Our Realtors loved Cindy and received very **valuable insights** about body language and how to increase their persuasiveness...**key elements in sales!**

**Christine Nattrass**  
Royal LePage Realty



Cindy spoke at our national conference & the ratings are in - 4.67 of 5 stars! She conducted a very engaging, dynamic breakout on how to Present, Connect, Grow. This was an excellent topic for our organization that is comprised of successful women in financial services who are always looking for more strategies on how to present themselves in a way to connect authentically with potential clients. She was **one of our top rated** of the 21 speakers because she knew how to tune into the needs of the audience and give them specific strategies they could use in their **business right away**. Plus she was highly entertaining!

**Susan Combs,**  
Past-President, Women in Insurance & Financial Services



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